

**Jamaica
Basketball
Development
Inc.**
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NIKE Star Search Camp on Track for July 24-29, 2011

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MIAMI, FL – The 11th annual NIKE/Kentucky Fried Chicken (KFC) Star Search Basketball & Life Skills Development Camp is set for July 24-29, 2011 at the G.C. Foster College of Physical Education & Sports in St. Catherine, Jamaica. Registration begins on Sunday, July 24, 2011 at a time to be announced. Since its inception, over 110 male and female student/athletes have secured full basketball scholarships to United States high schools, colleges, and universities, among them, **Jerome Jordan** (Florida Air Academy/University of Tulsa/New York Knicks), **Samadro Samuels** (St. Benedict's Prep/University of Louisville/Cleveland Cavaliers), **Damion Staple** (Southeastern Illinois College/Iowa State University/), **Mugabe Thomas** (Cedarville University), **Ricardo Ailliman** (Florida Prep Academy/Cedarville University), **Michael Rogers** (Redemption Christian Academy/Valparaiso University), and **Adrian Forbes** (Notre Dame Prep/Trinity Valley Community College/Auburn University).

The camp is a joint effort between the Jamaica Basketball Development (JBD) Inc, and the Jamaica Amateur Basketball Association (JABA), while longtime supporter G.C. Foster will once again host the student/athletes in its dormitories for the duration of the camp. Grace College (Winona Lake, IN) returns for the second consecutive year to participate in camp activities, while many former scholarship awardees will be in the island and plan to participate in the life skills sessions. They include **Courtney Walters** (Northwood College), **Ewan Linton** (Pikeville College), and **Rodney James** (Cumberland University).

“As we embark on another year of hosting this important event, we continue to remain committed to the life skills development of these student/athletes. This endeavor continues to be viewed as our privilege, but more importantly, our responsibility in helping the youth of Jamaica, as recognition of how blessed we are in our own lives,” said **Gary Henry**, President of JBD, Inc. “We are very appreciative of NIKE as a key corporate sponsor, for their continued partnership with us. NIKE continues to see the value and importance in the collective work we are doing and their support is immeasurable. Local Corporate support has also been invaluable, and we thank all sponsors for their continued support of our efforts to serve our fellow Jamaican youth.”

The Jamaica Basketball Development (JBD), Inc. is a not-for-profit organization that is committed to the development of student/athletes in Jamaica. It is comprised of former Jamaican national basketball team members now living in the United States. Its mission is to enrich the lives of Jamaican student/athletes, by providing life skills development and opportunities to further their educational development through the game of basketball.